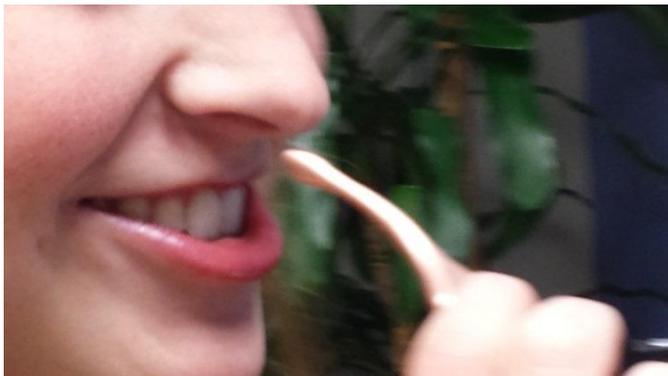




DIRECTIONS

Science Confirms Copper Zaps Germs



Apply in your nose right away at the first sign of cold or flu.

New research shows you can stop a cold before it starts if you take one simple step at the first sign a cold is coming on.

Colds start when cold viruses get in your nose. Viruses multiply fast. If you don't stop them early, they spread and cause misery.

But scientists have found a quick way to kill a virus – touch it with copper. Researchers at labs and universities worldwide all agree – copper is “antimicrobial.” It kills microbes, such as viruses and bacteria, just by touch.

That's why ancient Greeks and Egyptians used copper to purify water and heal wounds. They didn't know about germs, like viruses and bacteria, but now we do.

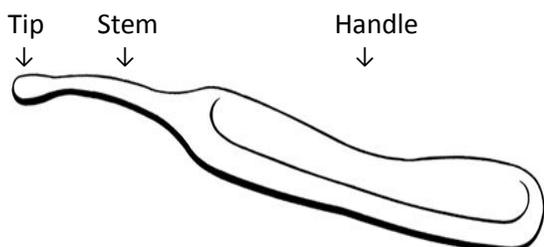
Researchers say microbe cells have an internal electric charge which gets short-circuited by the high conductance of copper, destroying the cell in seconds.

Tests by the EPA show germs die fast on copper surfaces. So some hospitals have switched to copper touch surfaces, like faucets and doorknobs. This cuts the spread of MRSA and other illnesses by over half, and saves lives.

CopperZap™ puts a copper touch surface in your hand, with a copper tip you can insert gently in your nose to touch viruses where they are first collecting.

Nearly 100% of reports by users say the copper stops their colds completely if used within 3 hours after the first cold sign. Even up to 2 days, if they still get the cold it is milder.

Some users say copper has also stopped flu, sinus pressure, nighttime stuffiness, and illness after air travel.



USE ONLY AS DIRECTED

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When to Use. Use within 3 hours of the first sign of cold or flu, such as a tickle in the nose, a scratchy throat, or sinus pressure, before sniffles or other symptoms occur. If the cold sign lingers or returns, use again up to 4 times in a day. After 3 hours, or if you already have cold symptoms, use anyway for up to 2 days. It may still stop the cold or at least lessen the symptoms. Colds often seem like allergies at first, so use anyway just in case. If you usually can't feel a cold coming on until you get sniffles or other cold symptoms, use 1-2 times a day when you think you have been exposed to viruses from other people. For air travel or other crowded situations, use up to 4 times a day up to 3 days. Rub fingers on handle often if you touch things others have touched. For nighttime stuffiness, use before bed. It may help.

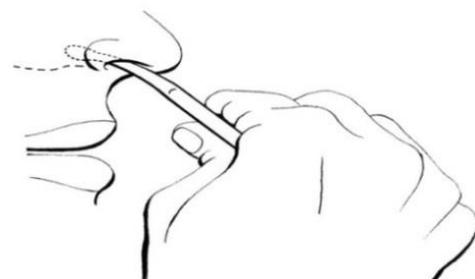
When to STOP Using. Do not use more than 2-3 days after a cold or flu starts. By then the viruses have spread too far, so just let the body's own defenses do their work. Stop using if the rare symptoms listed under Warnings appear.

Step 1. Clean with a cloth, oil-free tissue, or soap and water. The EPA says copper is “continuously self-sanitizing”, but remove any oil or dirt so the copper can actually touch the germs. Don't get lotion or oil from your fingers on the tip.

Step 2. Gently insert tip, curving downward, in nostril. Push as far back as you can comfortably along bottom of nostril. Rub tip gently all around bottom of inner cavity of nostril for 60 seconds. Dry tip, repeat in the other nostril.



Insert the tip very gently in your nose. Point tip downward.



Tilt tip down into bottom of the inner cavity of nostril.

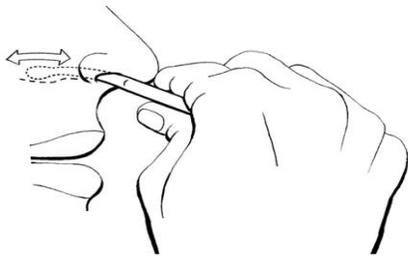
The first signs of flu may include aches, fever, chills, fatigue, headache, weakness, sore throat or dry cough. If flu starts in the nose, frequent use for 2-3 days may stop or mitigate it.

See **WARNINGS** on other side →

If you have been around people with cold or flu, viruses may be in your nose already. Apply copper as a preventive.



Push gently as far back as you can comfortably.



Rub in and out along the bottom and low areas in the nostril.

Rub fingers and thumb on handle for 60 seconds if you may be exposed to harmful germs. The copper attacks germs already on skin and leaves a slight residue to further protect for a short time. Use often if you spend time in schools, health care facilities, day care, elder care or stores, or if you handle money, which has loads of germs. Use in your nose as directed and also apply the tip in the outer nostril and rub the handle on the skin of your nose, cheeks, lips, fingers and hands. Even just handling it daily can help.

Medical research says many people unknowingly carry staph germs in the nose, including antibiotic-resistant germs such as MRSA. Such germs can become dangerous or deadly if transferred by touch to an open cut, wound, or surgical site. EPA studies show solid copper kills MRSA swiftly on surfaces in health care settings. Logic suggests, therefore, that rubbing copper in the nose may help protect against staph germs such as MRSA.

Copper has been used to disinfect cuts, wounds, and abrasions ever since Hippocrates, the "Father of Modern Medicine", used it on skin ulcers. CopperZap can be used to apply copper to any break in the skin that may be vulnerable to infection.

TARNISH: Copper develops a natural patina or tarnish and changes color over time. The EPA says this does not reduce the power of copper to kill germs. If you prefer a shiny appearance, polish your CopperZap™ with a household polish or copper cleaner available in grocery stores. Follow directions, use gloves if directed, and rinse well so polish doesn't get in your nose.

Copper is a soft metal, so it is easily scratched or marred. It is still effective if clean and free of sharp burrs or edges.

CopperZap probably has no effect on allergies or infections from bug bites or contaminated food or drink. Allergies, however, may make you more vulnerable to bacteria and viruses in your nose and turn into a cold or flu. Colds often feel like allergies until it is too late to stop them, so use CopperZap anyway.

FEEDBACK: Please tell us your experience with CopperZap™. Visit CopperZap.com or call, email, or write to the address below.

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WARNINGS

FOR ADULT USE ONLY. Keep CopperZap™ away from children. It may be too big for small noses and hard for children to use safely.

DO NOT USE IF YOU ALREADY HAVE FULL COLD SYMPTOMS. By then it is too late to do any good anyway, and prolonged use might interfere with the body's natural defenses.

USE VERY GENTLY. DO NOT FORCE. Avoid discomfort or pain from pushing too hard. Do not use if your nose is too small for comfortable use. Be especially gentle on the septum, the delicate wall between the two nostrils, or a nosebleed could result.

USE ONLY ON YOURSELF. Do not use on others or let others use on you. You can't feel excess force in someone else's nose.

USE ONLY IN A STABLE POSITION AND AWAY FROM AIR BAGS. Do not use in nose in a moving vehicle, boat, airplane, or when walking or moving around, or near active children or pets. Jostling or bumping during use may cause excess force. Do not use near air bags. Sudden deployment could cause severe injury.

WE DON'T RECOMMEND SHARING. CopperZap is for personal use, like a toothbrush. Having your own makes it easier to keep it with you when you are out and about, in case of sudden signs of a cold, or in case people are sneezing or coughing around you.

DO NOT APPLY IN THE UPPER PART OF THE NOSTRIL where nerves for the sense of smell are. Use only along the bottom and lower sides in the nostril.

DO NOT USE IF YOU HAVE SYMPTOMS OF EXCESS COPPER. Symptoms include nausea, vomiting, stomach pain, dizziness, metallic taste, hair loss, yellow skin and eyes, and unusual weakness. If symptoms appear, consult a doctor. Do not use if you have been diagnosed with hypersensitivity to copper or problems processing copper, such as Wilson's Disease. Do not use if touching copper causes rare allergic redness, swelling, itching, or lesions on skin. Users of copper IUDs should consult a doctor.

CopperZap puts nothing in your body except a slight residue of copper, less than the amount in a normal diet or a vitamin or mineral supplement. Copper is vital to health, but too much can cause symptoms. Risk may rise if you drink from a hot water tap or use a copper IUD, copper cookware, pesticides or fungicides, or breathe copper dust where copper is milled or processed.

DO NOT USE IN THE NOSE MORE THAN 4 TIMES IN A DAY for up to 3 days in a row. **DO NOT USE IN THE NOSE MORE THAN 2 TIMES A DAY IF USED EVERY DAY.** Be alert to symptoms of excess copper (see above) and stop if symptoms appear. If you use it every day as a preventive, be especially watchful for symptoms, and stop if a cold or flu somehow comes on anyway.

DO NOT USE IN ANY OTHER ORIFICE OR OPENING, only the nose.

DO NOT POKE EYE WITH IT. DO NOT SWALLOW IT.

DO NOT USE IT IF DAMAGE CREATES SHARP POINTS OR EDGES.

DO NOT PUT IT ON STOVE OR IN MICROWAVE, OVEN, OR FIRE.

DO NOT TOUCH IT TO HIGH HEAT OR ELECTRIC CONNECTIONS.

Copper conducts heat and electricity. It could burn or shock you.

DO NOT INHALE OR INGEST POLISHING POWDER.

NOT A SUBSTITUTE for hand washing, flu shot, or other hygiene.

To Health Workers: Follow all current infection control practices, including cleaning and disinfecting environmental surfaces. Copper surfaces have been shown to reduce microbial contamination, but may not prevent cross-contamination.

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